



Experiencing The Future of Veterinary Healthcare Through Blood Work



Imagine veterinarians studying your pet's personal health history as an individual animal over their entire lifetime, rather than placing a pet, generically, into a member of a breed or age group to analyze their personal state of health. This kind of defensive and highly customized veterinary medicine is a reality right now at West Chelsea Veterinary because of state-of-the-art technologies and complete dedication by our expert veterinary team. These advances allow for human-grade healthcare, in the form of comprehensive blood tracking, for our pets. After all, every pet's medical health and history is completely unique! Therefore, we believe, their ongoing medical care should also be completely customized.

Make no bones about it, here's why regular blood testing is so vital:

Simply put, pets cannot verbalize how they physically feel. Pet parents can only watch for anything outside of "norm." Blood testing can reveal early signs of illness, many times before pets even appear or feel unwell. Staying on top of regular blood work and treating pets early should something abnormal surface, can mean better outcomes and dramatically lower potential treatment costs.

So, what are vets looking for in your pet's blood panel test?

A routine blood panel, or blood work-up, includes the following:

- **A complete blood count (CBC)** – (Can now be generated in just 3 minutes!) Looks for infection, inflammation or anemia
- **A complete blood chemistry panel including electrolytes** – (Can now be delivered in just 8 minutes!) Provides information on pets' kidneys, liver, pancreas, as well as blood sugar and hydration
- **A urinalysis** – Detects infection or inflammation in the urinary tract
- **A thyroid function test** – Thyroid disease is very common in older pets of all kinds. This important test determines if their thyroid glands are functioning properly.

"So, what's normal for my pet?"

"Normal" values differ from pet-to-pet and no two pets are alike. Unlike humans who age and experience health changes gradually, health changes pets experience tend to happen very quickly. For example, a pet with pancreatitis can experience level changes literally overnight! And in situations like that, blood work must be performed often (sometimes even daily to properly manage and monitor a pet's medical health). As another example,



it is essential for cats who experience kidney failure to have in-house blood work done daily. Blood work in these cases can literally be life-saving.

The latest in veterinary medicine allows us to stay focused on your pet:

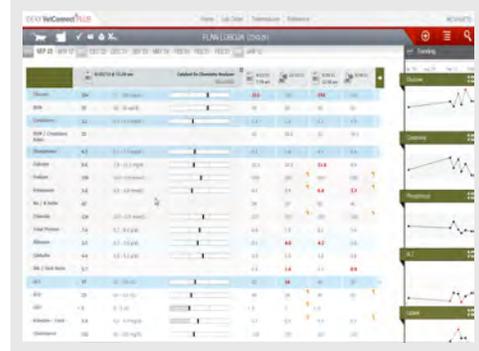
Through a revolutionary, and frankly, super-futuristic platform called VetConnect Plus by our veterinary technology partner IDEXX, your pet's team at West Chelsea can view blood panel results from their first puppy or kitten blood work processed years ago to their very latest work-up as a senior. This means our vets have precise and nearly instant (now generated in 3-8 minutes in-house) data available online telling your pet's personal health story from start to finish.

By having a pet's blood work result history within one secure and comprehensive dashboard, we can create baselines for your cat or dog and this is exactly what allows us to deliver truly personalized care! Until now, this kind of analysis has been nearly non-existent. As a result of having this advanced system, lab results are available in minutes online, virtually eliminating any need to wait for critical results, enabling you and your pet's doctors to treat faster and more accurately.

Actual patient glucose data taken from Vet Connect Plus



Actual patient blood panel history taken from Vet Connect Plus



Our best advice:

Be proactive about having annual blood work analyzed. It really is important. Our advanced technologies make this process simpler, more comfortable and faster than ever before. Whether you visit West Chelsea Vet with a sick pet, a senior pet or a healthy pet in any stage of life, you can rest assured a blood panel test has the ability to tell a clear story about your their overall health, from head-to-toe.

It's the combination of a thorough "hands-on" examination of your pets with the accurate

interpretation of their blood work data that enables us to make a proper diagnosis. This requires experience, care and thoroughness, which you can always expect from the doctors and staff at West Chelsea Veterinary.

Please reach out to us at (212) 645-2767 if you have any questions or if you'd like to make an appointment. We consider it an honor and a pleasure to partner with you in your pet's lifelong healthcare.

